

## New Resources from NETS en Español

### Educate Your Employees on Traffic Safety Issues

*Driving is something that almost every employee does – whether it's business-related travel during the workday, commuting to and from work, or travel during off-duty hours. Regardless of when, where or why an employee is behind the wheel, a traffic-related injury can have a devastating impact on their place of business.*

Minnesota NETS offers many resources to help support your traffic safety awareness and education efforts – among them free brochures, posters, payroll stuffers and other materials you can distribute to employees. We've recently added Spanish versions of some of the most-requested items.

For information about additional resources and services available through Minnesota NETS, see [www.minnesotasafetycouncil.org/nets](http://www.minnesotasafetycouncil.org/nets) or contact NETS coordinator Lisa Kons at 651-228-7330/800-444-9150; [lisa.kons@minnesotasafetycouncil.org](mailto:lisa.kons@minnesotasafetycouncil.org). For details about the content of resources listed below, including color images, see [www.minnesotasafetycouncil.org/nets/n-res.cfm](http://www.minnesotasafetycouncil.org/nets/n-res.cfm). Fax order form at [www.minnesotasafetycouncil.org/nets/faxorder.pdf](http://www.minnesotasafetycouncil.org/nets/faxorder.pdf).

#### Face the Facts

- Impaired Driving Payroll Stuffers (English and Spanish): *A Few Drinks Is All It Takes To Have Your Friends In Stitches. Driving Under the Influence Can Blemish More Than Your Record*
- Seat Belt/Speed Brochure (English and Spanish): *Some Impressions Last a Lifetime.*
- Speed Payroll Stuffer (English and Spanish): *Gain a Second. Lose a Lifetime.*
- Seat Belt Payroll Stuffers (English only): *Want to Keep Your Face From Breaking Out? How Can You Reduce the #1 Threat to Children?*

#### Distracted Driving

- Brochure (English and Spanish): *How Many Distractions Are Too Many Distractions?*
- Payroll Stuffer (English and Spanish): *How Many Distractions Are Too Many?*

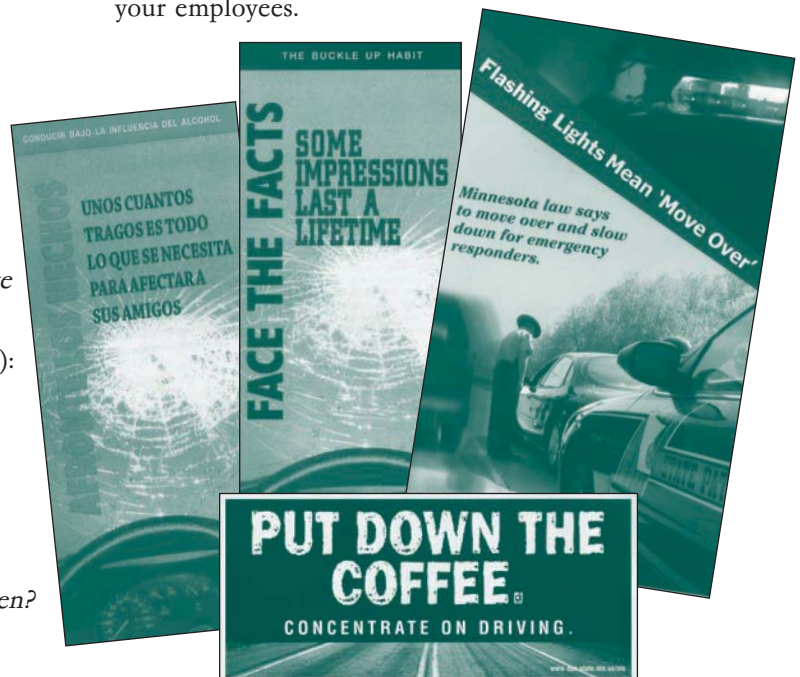
Flyer: (English Only) **"A Little-Known Law...Flashing Lights 'Mean 'Move Over'"**

**"Concentrate on Driving" Mini-Posters (English Only):**

- *Stop Talking. Concentrate on Driving.*
- *Put Down the Coffee. Concentrate on Driving.*
- *Stop Fiddling With The Radio. Concentrate on Driving.*
- *Stop Checking Your Makeup. Concentrate on Driving.*

"Not a Drop" Brochure (English Only)

NOTE: On the next page is a fact sheet about winter driving that can be copied and posted or distributed to your employees.



## Tips for Safe Winter Driving

- Buckle up, drive sober and alert, and at a safe and legal speed.
- Regardless of the season, inspect your tires at least once a month and always before embarking on a long road trip – it only takes a few minutes.
- Drive slowly. It's harder to control or stop your vehicle on a slick or snow-covered surface. On the road, increase your following distance so you'll have plenty of time to stop for vehicles ahead of you. Be aware that ramps and bridges are more likely to ice up.
- Know what kind of brakes your vehicle has and how to use them properly. In general, if you have anti-lock brakes apply firm pressure, if you have non anti-lock brakes, pump the brakes gently.
- If you find yourself in a skid, stay calm and ease your foot off the gas while carefully steering in the direction you want the front of your vehicle to go. This procedure, known as "steering into the skid," will bring the back end of your car in line with the front.
- Plan ahead. Check the weather, road conditions, and traffic; plan to leave early if necessary. Familiarize yourself with directions and maps before you go, and let others know your route and anticipated arrival time.
- Keep your gas tank close to full. If you get stuck in a traffic jam or in snow, you might need more fuel to get home or keep warm. Note: To avoid carbon monoxide poisoning when stuck in snow, be sure to keep your vehicle's exhaust pipe clear of snow and ice, run your vehicle only in the open with the windows partially down, and run it only long enough to keep warm.



- If road conditions are hazardous, avoid driving if possible. Wait until road and weather conditions improve before heading out.
- Carry a winter survival kit and items to handle common winter driving tasks. For tips on items to include in a kit, see [www.minnesotasafetycouncil.org/facts/factsheet.cfm?FS=26&CID=2](http://www.minnesotasafetycouncil.org/facts/factsheet.cfm?FS=26&CID=2) or search for "Blizzard Bucket" or "winter survival kit." Keep the following on hand:
  - Cell phone
  - Snow shovel and ice scraper
  - Abrasive material, such as sand or kitty litter, in case your vehicle gets stuck in the snow
  - Jumper cables, flashlight and warning devices, such as flares and markers
  - Blankets or extra parka for protection from the cold
- If you're taking longer trips or driving in lightly populated areas, bring energy bars and any necessary medicines
- If you're stopped or stalled in wintry weather, stay with your car and don't overexert yourself. Put bright markers on the antenna or windows and keep the interior dome light turned on.



Source: National Highway Traffic Safety Administration

