
Local School District's Superintendent

[DATE]

Dear [SUPERINTENDENT OR PRINCIPAL] [LAST NAME]:

[YOUR AGENCY] officers and the [AREA HIGH SCHOOL] faculty share one very important responsibility — the safety of school students.

One of the greatest dangers your students face is being killed or injured in a traffic crash. In fact, motor vehicle crashes are the number-one killer of teenagers. A major reason is this group has the lowest seat belt use rate of all age groups. In 2006, belt use among young motorists significantly dropped, putting high schoolers at an even greater risk.

The bottom line is, many of these deaths could easily be prevented if everybody buckled up, every seat, every time.

I am requesting your support to communicate a serious message to students. This May, law enforcement officers across Minnesota will enforce seat belt laws. Our goal is not to write tickets, but to get everyone buckled up, especially teen drivers and their passengers. You can support this effort by frequently reminding your students to buckle up, and informing them of our heightened enforcement efforts.

Please consider using the following statement in your public address or homeroom announcements to students, or use the announcements enclosed:

Traffic crashes are the leading killer of teenagers in Minnesota. So next time you hop in a vehicle with friends, speak up: tell everyone to buckle up, every seat, every ride.

From May 21 to June 3 [NAMES OF AGENCIES IN SCHOOL AREA]'s officers will step up seat belt enforcement to save lives. Remember: Click it or ticket.

Your cooperation in this effort is important and greatly appreciated. Together, we can save lives.

Sincerely,

[YOUR NAME]