September 25, 2018
Northern Regional
SAFETY DAY

- Stay current
- Network with colleagues and speakers
- Visit exhibits for safety products, tools, resources

SPIRIT MOUNTAIN
9500 Mountain Place
Duluth, MN
REGISTRATION DEADLINE
Thursday, September 20

September 25, 2018
Northern Regional Safety Day

Spirit Mountain
September 25, 2018

minnesotasafetycouncil.org
More details at

Register by Thursday,
minnesotasafetycouncil.org
September 20, 2018

474 Concordia Avenue
Saint Paul, MN 55103-2430

minnesotasafetycouncil.org

Council, Inc.
Minnesotas Safety
Paid
U.S. Postage
Non Profit Org.
Northern Regional SAFETY DAY September 25, 2018

AGENDA

8:00 a.m. | Check in
Join us for refreshments and see the latest in safety products and services. Exhibits open until noon.

8:30 – 9:30 a.m.
MNOSHA Update
Don’t miss this overview of fatality trends and statistics; recent changes to the Silica Standard and Subpart D — Walking Working Surfaces; current MNOSHA staffing; and how companies can utilize OSHA to strengthen their safety program, culture and compliance. Several enforcement standards MNOSHA is prioritizing will also be discussed. Jeff Isakson, Supervisor, Greater Minnesota, MNOSHA

10:00 – 11:00 a.m.
Communications During Disaster — How to Navigate Media Challenges During a Crisis
This informative session will cover pre-disaster communications planning, establishing media relationships, why you (and the organization) have to make social media your friend, how to prepare yourself and others for speaking with media during a crisis, and strategies for mitigating communication mistakes. Dan Williams, Executive Director, American Red Cross Serving Northern Minnesota

Train for the Way You Want to Live: The Sequel
Take time to reflect on the types of physical activities you would like to aspire to 10, 20, 30 years from now. Whether it’s to hunt, fish, golf, ski, travel, or any other life goals, we’ll examine how staying safe and improving your fitness level will help you achieve your goals. Jay Tapper, President, ActivEdge, LLC, Superior, WI

11:30 a.m. – 12:30 p.m.
Toward Zero Deaths and Distracted Driving
Distracted driving is a major problem. Get the facts from law enforcement and hear what’s being done to keep our roads safe. This session will also highlight Toward Zero Deaths (TZD) — Minnesota’s cornerstone traffic safety program — and how it can assist you in bringing awareness and safety to your employees. Lt. Jason Hanson, Minnesota State Patrol; Vic Lund, St. Louis County Traffic Engineer; Holly Kostrzewski, NE TZD Regional Coordinator

Safety Metrics: Use of Leading Indicators to Improve Safety and Health Management
Do you want to demonstrate the value that safety and health efforts bring to your organization? This session will help you identify better metrics for assessing program success and driving continuous improvement. Learn how leading indicators validate accountability within the workplace and the overall effectiveness of a safety and health management system. William R. Stuart, MPH, CSP, Occupational Safety Specialist, Minnesota Safety Council

12:30 – 1:30 p.m.
Lunch and Keynote
Crisis Management: Lessons Learned
Following a recent critical incident in the region, emergency responders deployed teams in a variety of functions to manage and protect affected personnel, property and the general community. Superior Police Chief Nicolas Alexander will share lessons learned and provide insights into their experience responding to crises, and what organizations can do to prepare for the event we hope never happens. Superior Police Chief Nicolas Alexander

1:30 – 3:00 p.m.
Overcoming Generational Differences: The Millennial Mindset
Today’s workplace is at a generational crossroads unlike any other time in our nation’s history. As the Baby Boomers ride off into the retirement sunset, Generation X is left to manage an empowered Millennial generation raised with a new set of attitudes and expectations about their work-life balance. Steve tackles stereotypes and builds understanding through a fun and humorous approach. Steve Bench, Generational Consulting

SESSION CHECKLIST

Please check the sessions you plan to attend. If you are registering more than one person, indicate by number how many will attend each session.

► 8:30 a.m. Session:
   ____ MNOSHA Update

► 10:00 a.m. Sessions:
   ____ Communications During Disasters
   ____ Train for Life

► 11:30 a.m. Sessions:
   ____ Distracted Driving
   ____ Safety Metrics

► 1:30 p.m. Session:
   ____ Generational Differences

CONTINUING EDUCATION UNITS
Attendees may earn .3 continuing education units (CEUs) for their participation in workshop sessions. The Northern Regional Safety Day is designed to meet the requirements for maintenance of certification points from the American Board of Industrial Hygiene.

ORGANIZATION ________________________________

Address _______________________________________

City, State, Zip _________________________________

Phone _________________________________________

E-mail _________________________________________

NAMES OF PARTICIPANTS (PLEASE PRINT OR TYPE)

1 _______________________________________________

2 _______________________________________________

3 _______________________________________________

PAYMENT (MUST BE RECEIVED WITH REGISTRATION)

☐ Check Enclosed (payable to Minnesota Safety Council)

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

Card # ____________________________

Expiration Date __/____/____ ______ CW2 Code ________

Signature ______________________________________

ACCOMMODATIONS: Please register 14 days before the event if you have special needs. Please note requirements: ________________________________

TOTAL AMOUNT: $ __________

Mail: Minnesota Safety Council
474 Concordia Avenue
St. Paul, MN 55103
Phone: 651-291-9150/800-444-9150
Fax: 651-291-7584 (If using fax, please do not mail a duplicate copy)
Email questions: sheila.thao@minnesotasafetycouncil.org

Register by September 20, 2018. Tuition includes training materials, refreshment breaks, exhibits and luncheon. MSC Members: $95/person | Non-Members: $125/person | Group Discount: Register three or more from the same company and receive a 15% discount.